

JOSEPH W. PRICE
ALBIN H. GESS
MICHAEL J. MOFFATT
GORDON E. GRAY III
BRADLEY D. BLANCHE
J. RONALD RICHBURG

2100 S.E. MAIN STREET, SUITE 250
IRVINE, CALIFORNIA 92614-6238

e-mail: pg@pgpatentlaw.com

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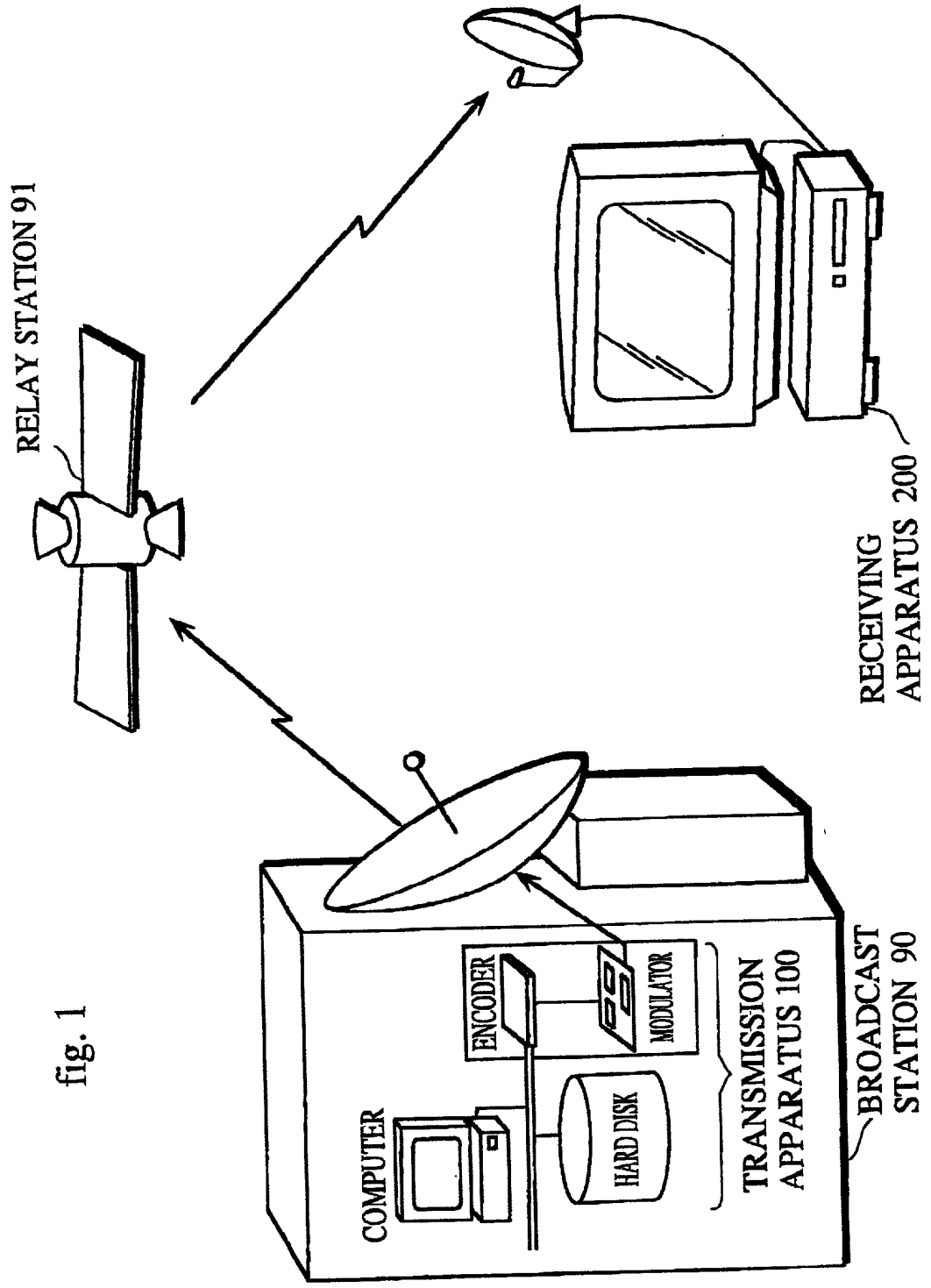


fig. 2

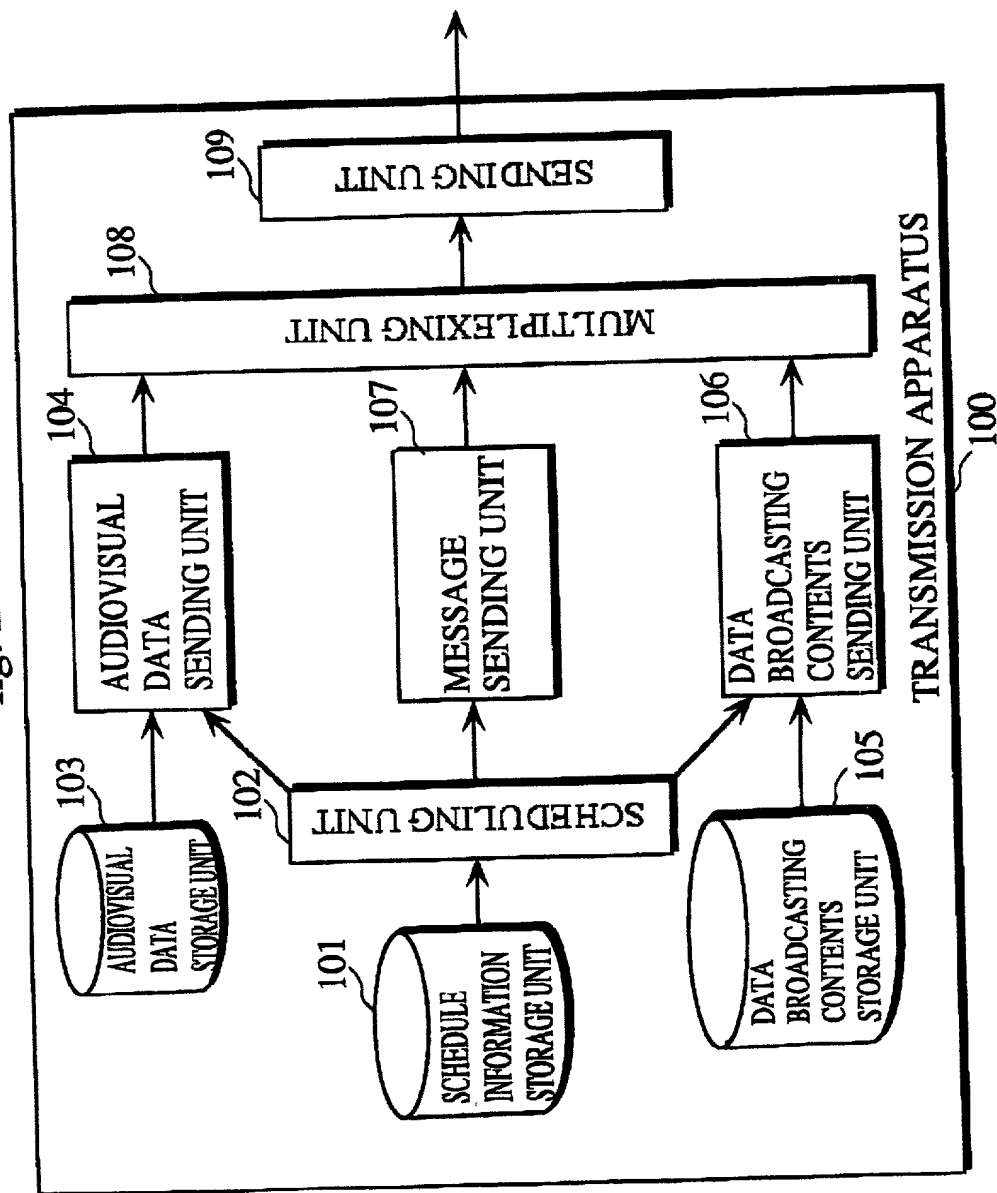


fig. 3

SCHEDULE INFORMATION 150		
151		
START TIME	AUDIOVISUAL DATA MANAGING CODE	DATA BROADCASTING CONTENTS MANAGING CODE
7 : 00 : 00	AV01	C01
7 : 13 : 00	AV02	C02
7 : 15 : 00	AV03	C03

152

153

fig. 4

DATA BROADCASTING CONTENTS SENDING SCHEDULE	
SENDING TIME	DATA BROADCASTING CONTENTS MANAGING CODE
7 : 00 : 00 ~ 7 : 12 : 45	C01
7 : 12 : 45 ~ 7 : 13 : 00	C01,C02
7 : 13 : 00 ~ 7 : 14 : 45	C02
7 : 14 : 45 ~ 7 : 15 : 00	C02,C03
7 : 15 : 00 ~ 7 : 27 : 45	C03

fig. 5

160

MESSAGE SENDING SCHEDULE

161

162

SENDING TIME	MESSAGE ID
7 : 12 : 45	01
7 : 13 : 00	02
7 : 14 : 45	01
7 : 15 : 00	02

fig. 6

301

DATA BROADCASTING CONTENTC01

```
<head>
<script>
  function func1(){
    LaunchDoc("Co2");
  }
  ...
</script>
<event>
  < item type="EventMessageFired"
    message_id="01"
    onOccur="func1()" />
  ...
</event>
</head>
<body>
  <initial_state "Visible"/>
  ...
</body>
```

fig. 7

302

DATA BROADCASTING CONTENTC02

```
<head>
<script>
  function func2(){
    SetVisibility("Visible");
  }
  ...
</script>
<event>
  <item type="EventMessageFired"
    message_id="02"
    onOccur="func2()" />
  ...
</event>
</head>
<body>
  <initial_state "InVisible"/>
  <form>
    <input type="submit" value="PURCHASE">
  </form>
  ...
</body>
```


fig. 8

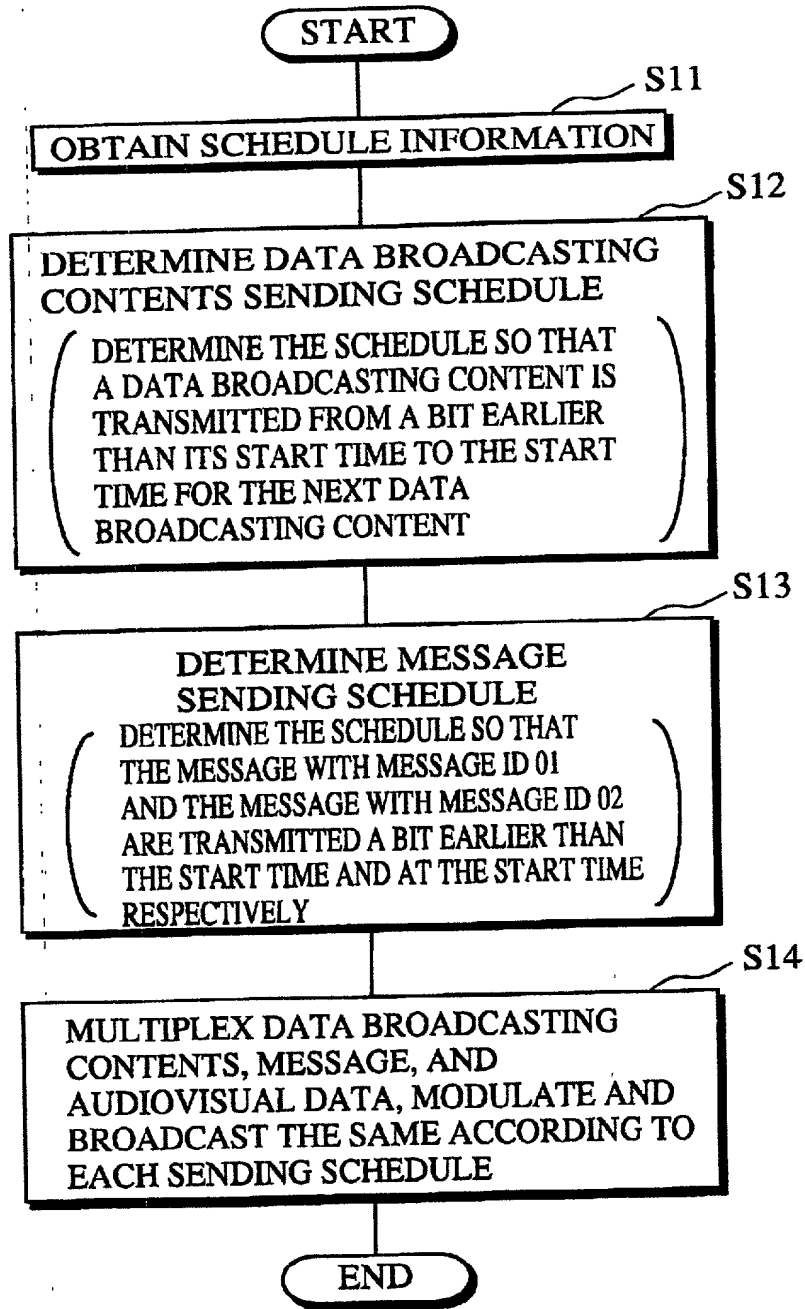


fig. 9

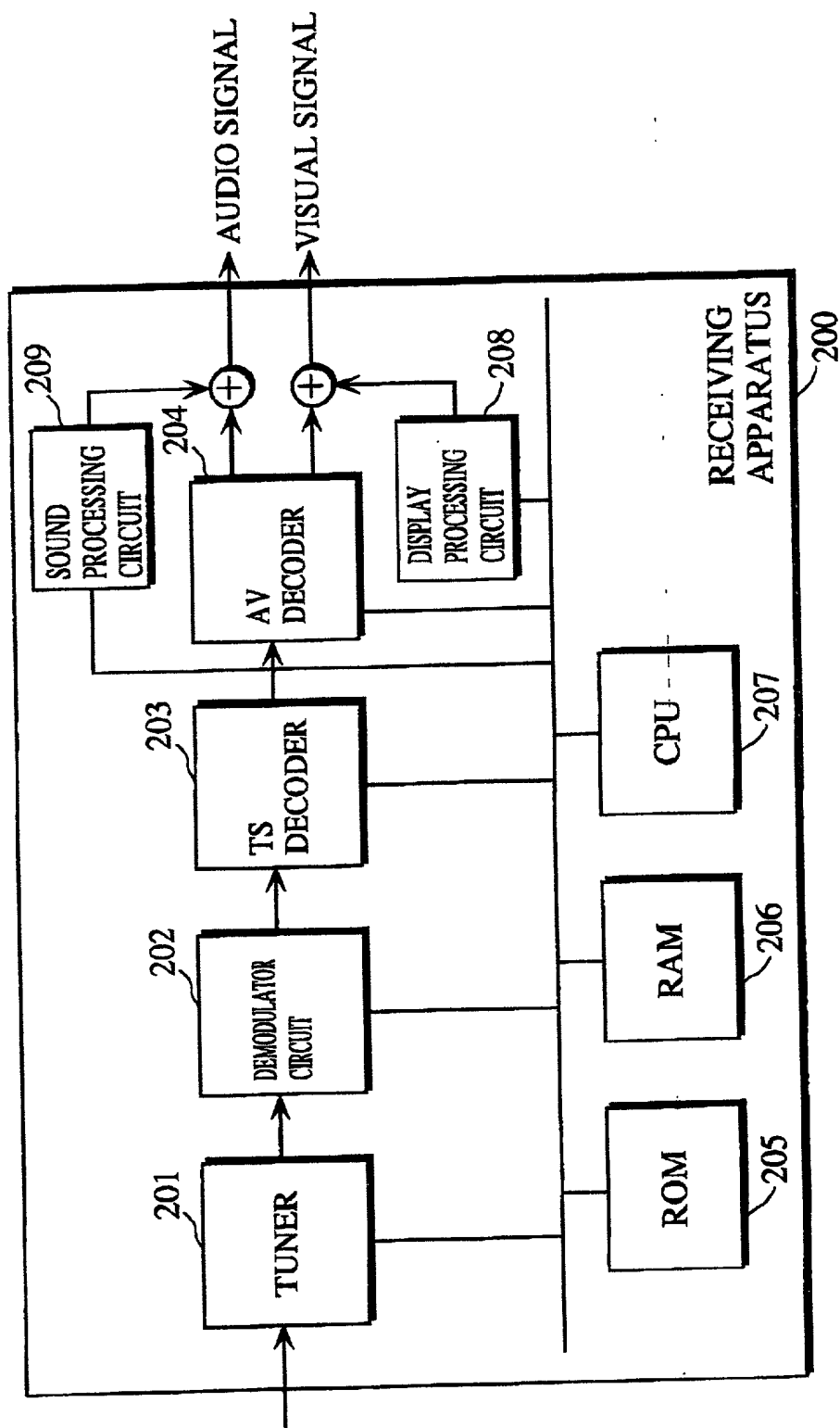


fig. 10

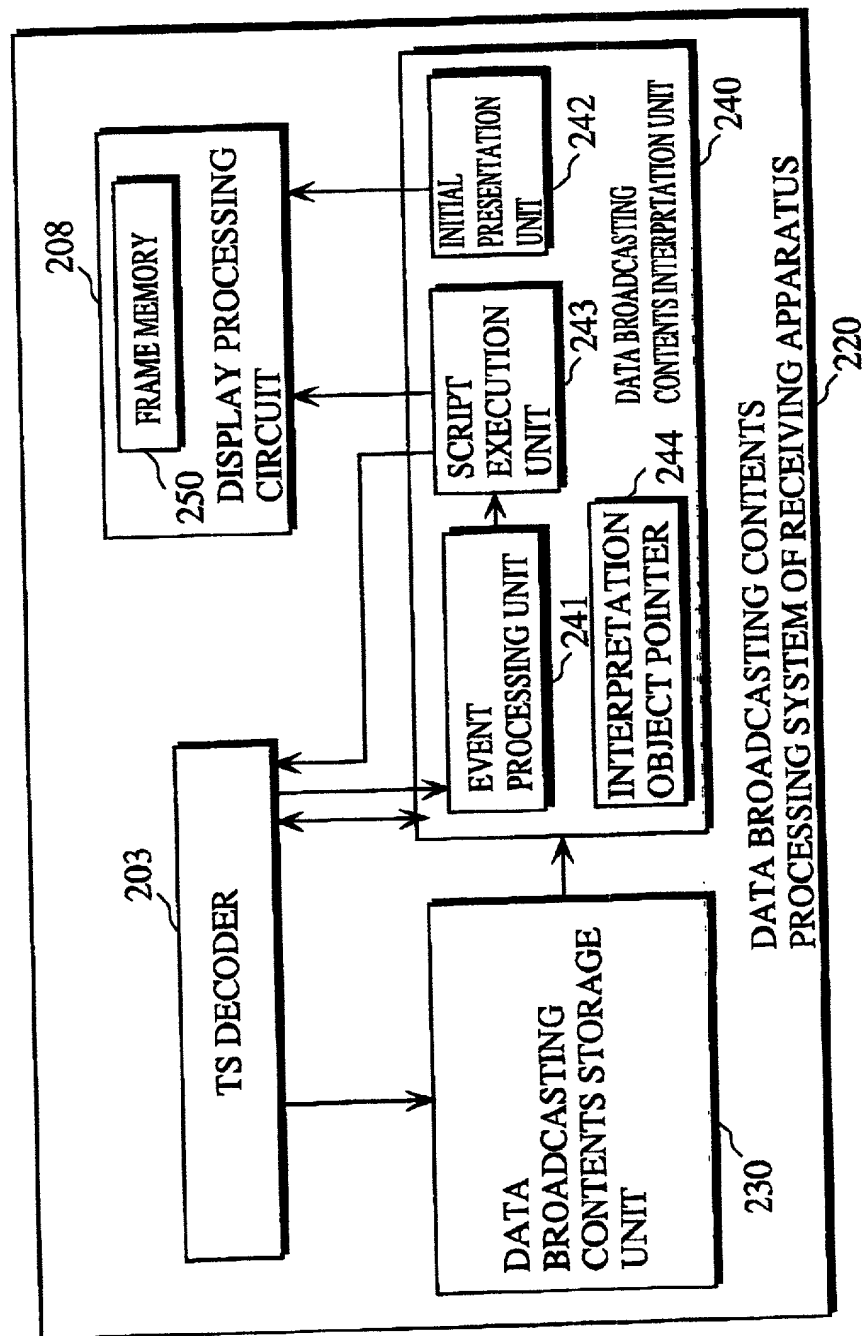


fig. 11

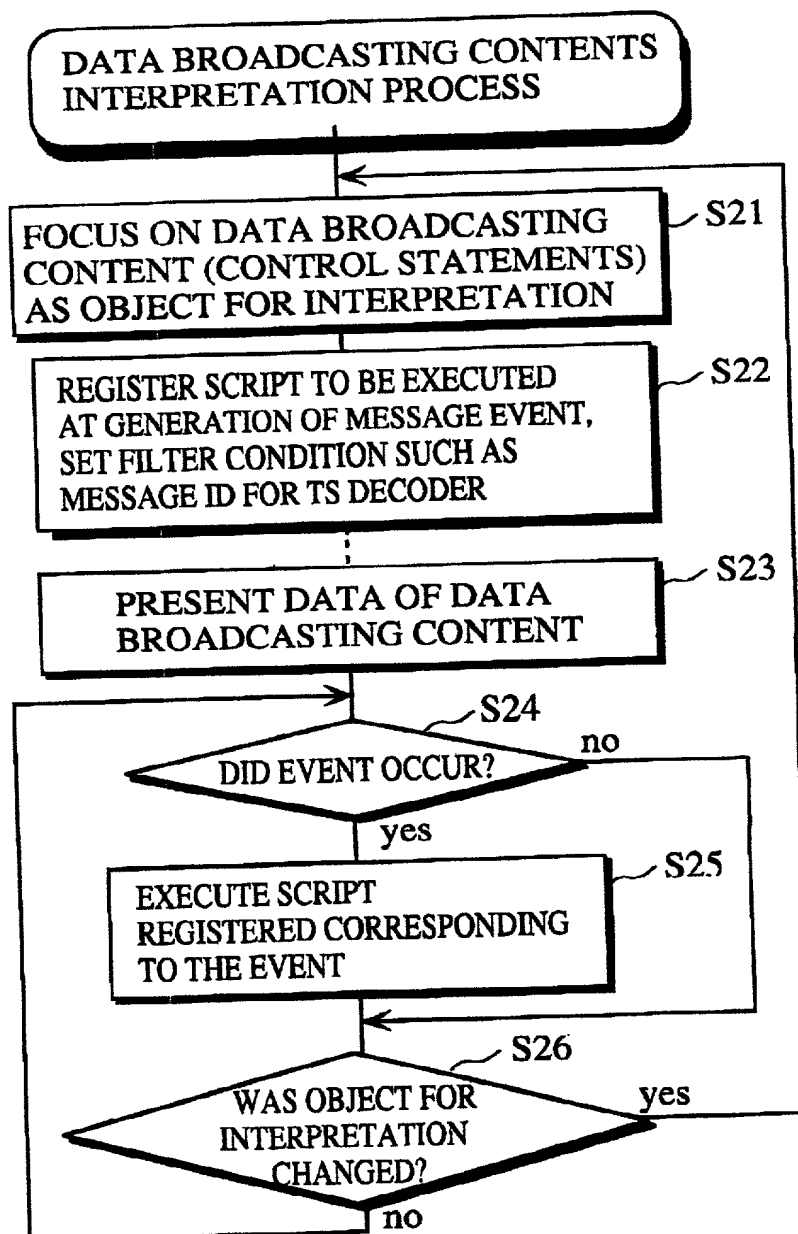


fig. 12

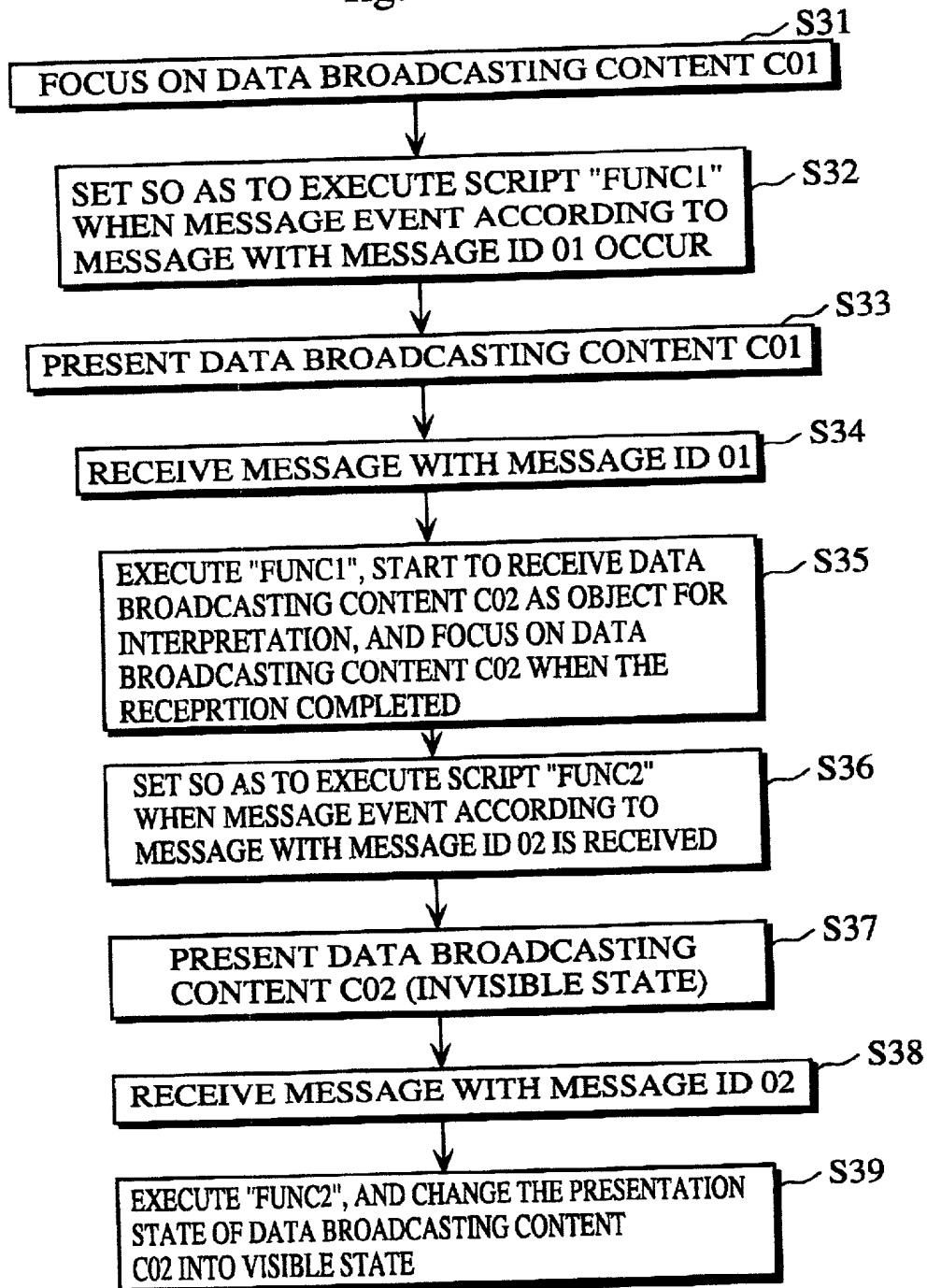


fig. 13

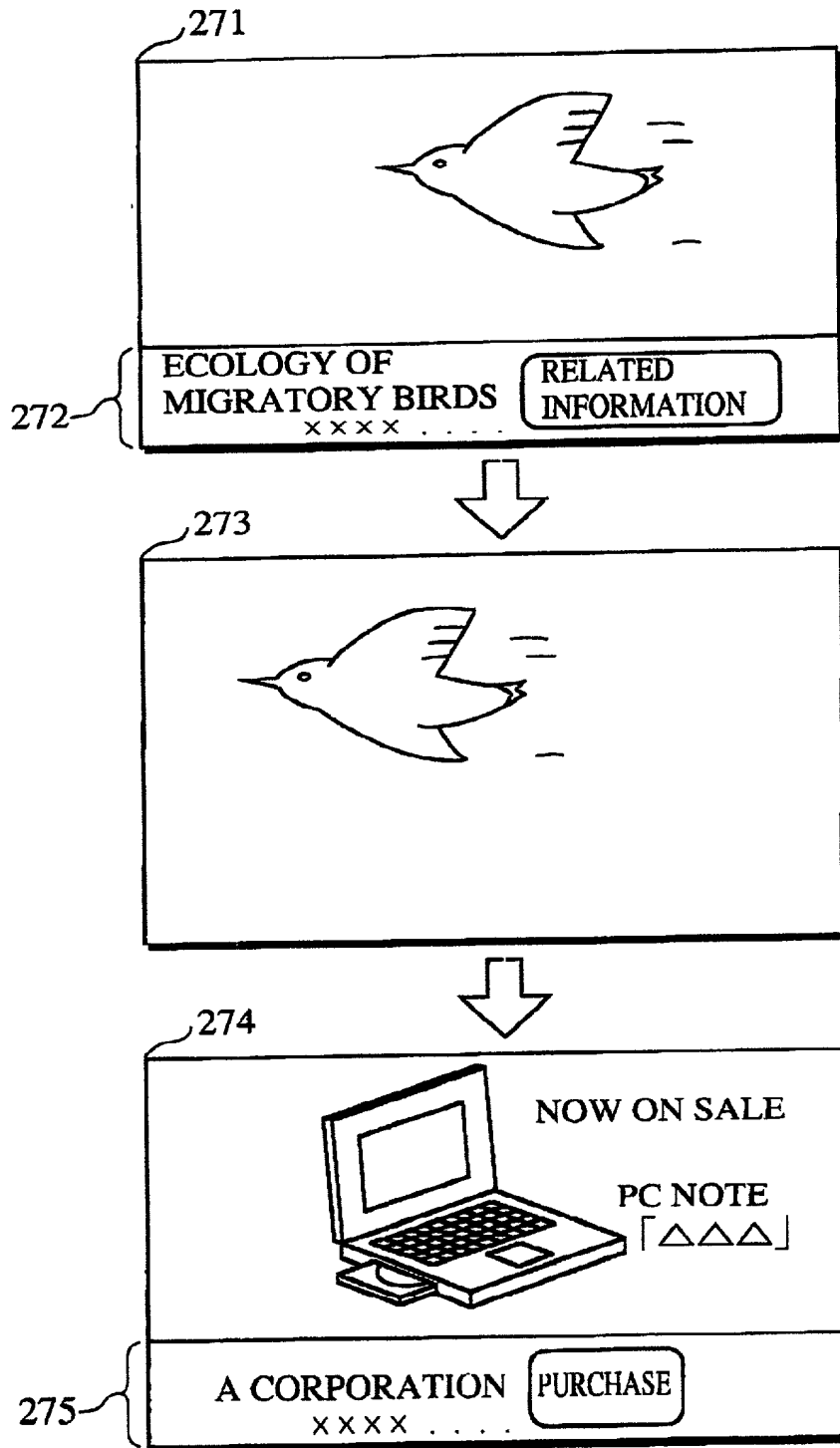


fig. 14

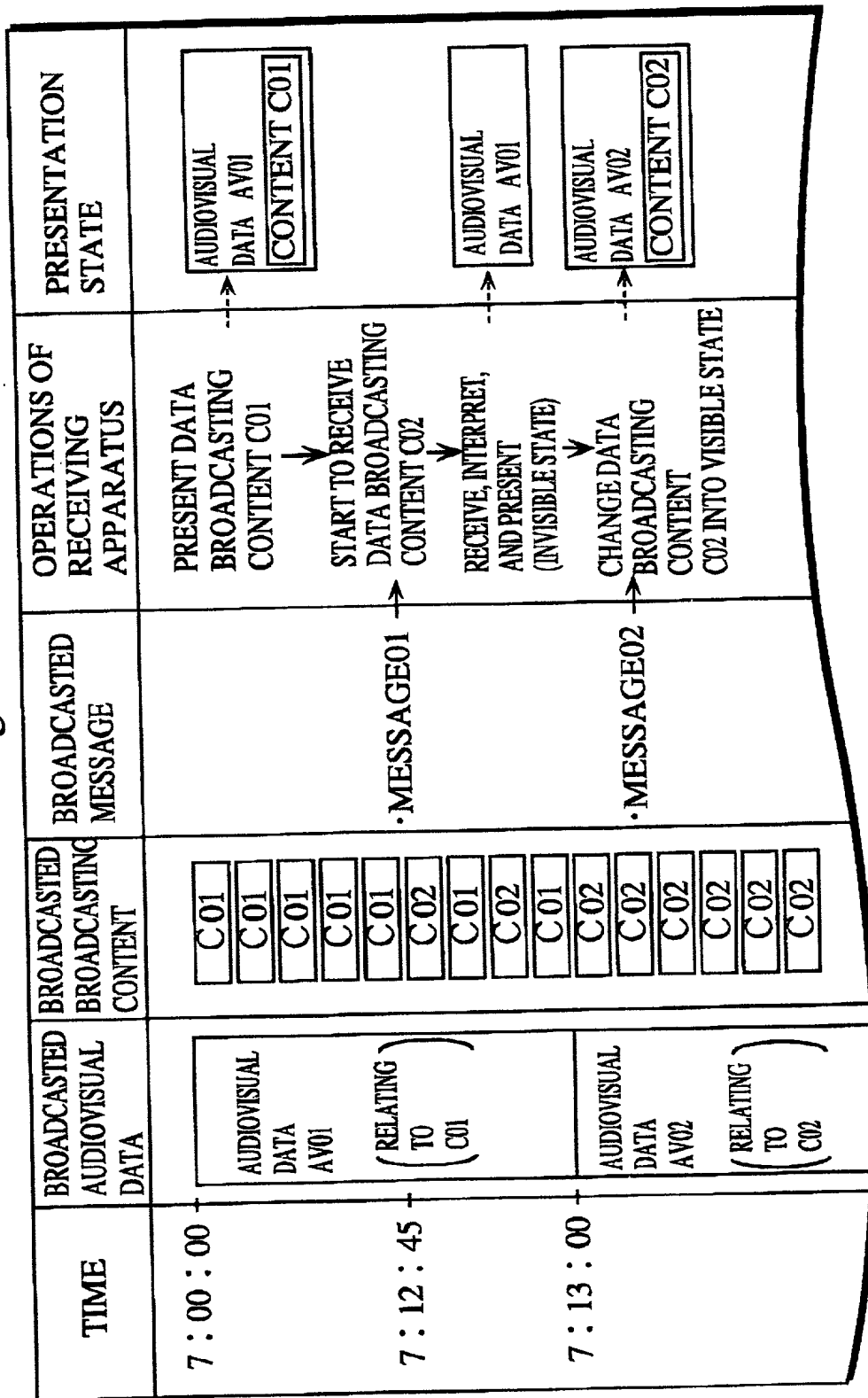


fig. 15

1301

DATA BROADCASTING CONTENTC01

```
<head>
<script>
  function func3(){
    LockContentOnMemory("C02");
  }
  function func4(){
    LaunchDoc("C02");
  }
  ...
</script>
<event>
  <item type="EventMessageFired"
    message_id="01"
    onOccur="func3()" />
  <item type="ContentLocked"
    content_id="C02"
    onOccur="func4()" />
  ...
</event>
</head>
<body>
  <initial_state "Visible"/>
  ...
</body>
```


fig. 16

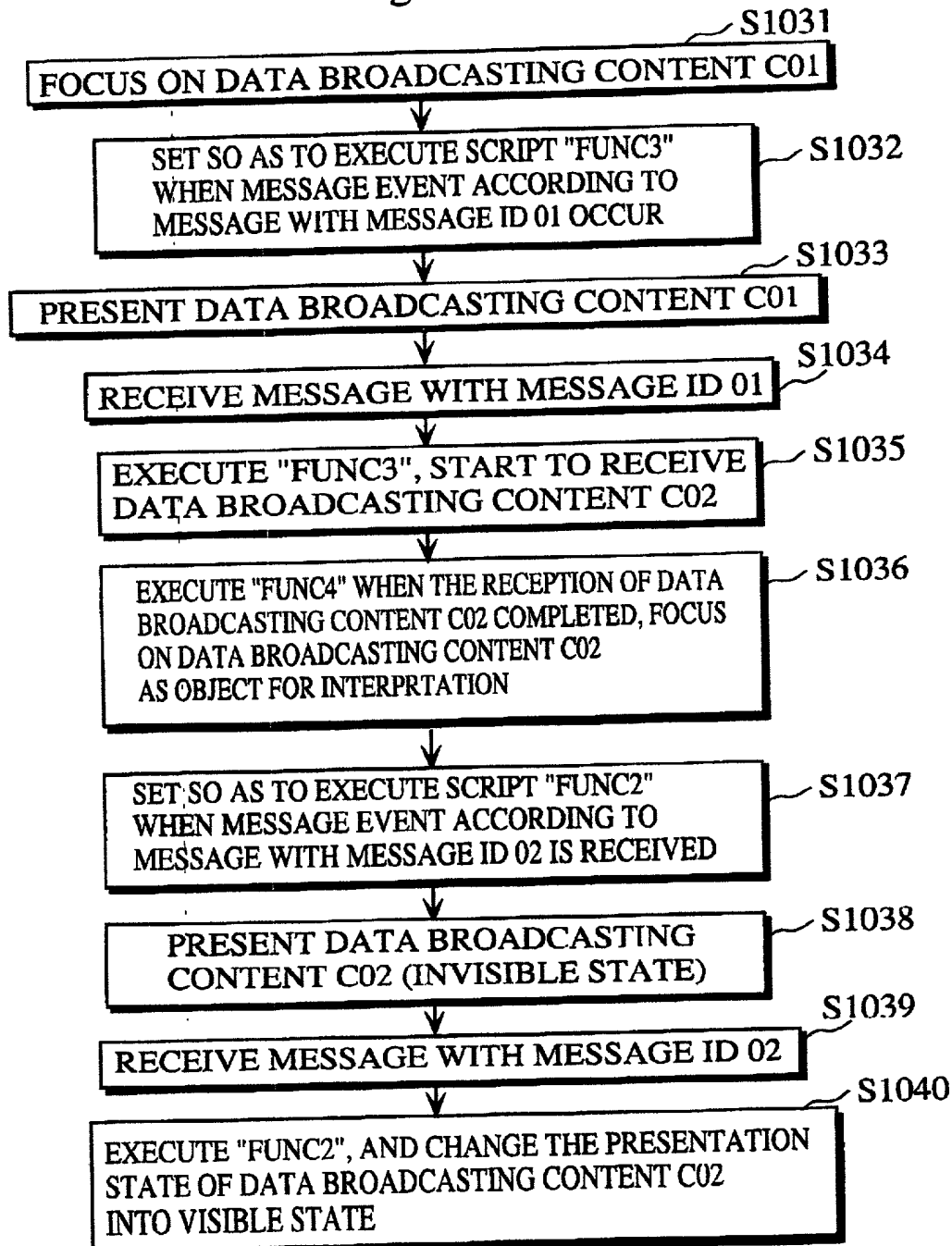


fig. 18

2301

DATA BROADCASTING CONTENTC01

```
<head>
<script>
  function func1(){
    SetVisibility("InVisible");
    LaunchDoc("C02");
  }
  ...
</script>
<event>
  <item type="EventMessageFired"
    message_id="01"
    onOccur="func1()" />
  ...
</event>
</head>
<body>
  <initial_state "Visible"/>
  ...
</body>
```

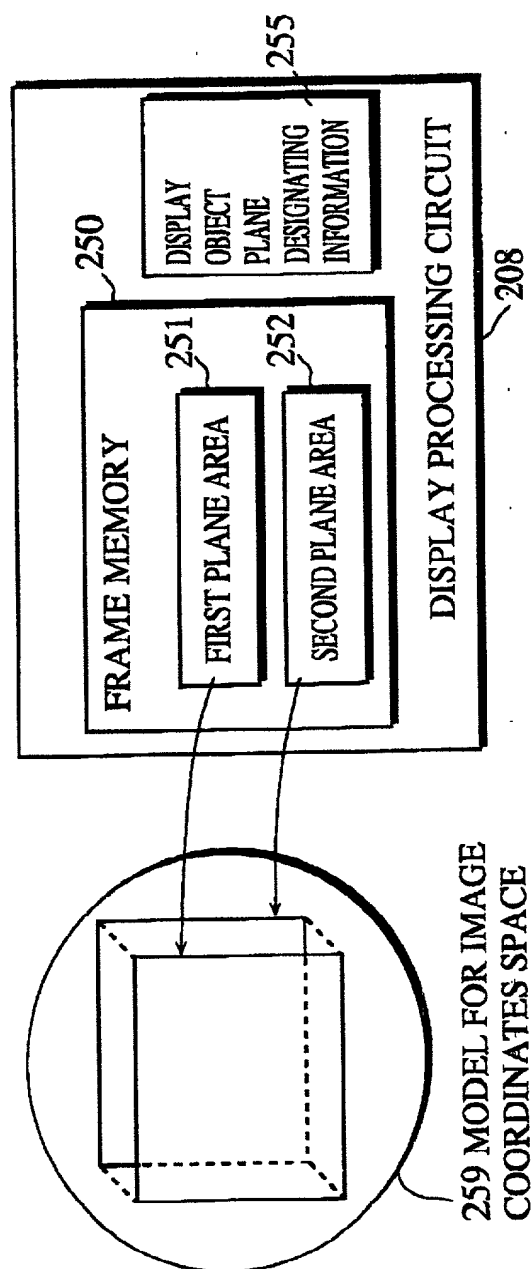


fig. 19

fig. 20

3301

DATA BROADCASTING CONTENTC01

```
<head>
<script>
  function func1(){
    LaunchDoc("C02");
  }
  ...
</script>
<event>
  < item type = "TimerFired"
    timevalue = "07 : 12 : 45"
    onOccur = "func1()" />
  ...
</event>
</head>
<body>
  <initial_state "Visible"/>
  ...
</body>
```